



**GROULX EQUIPMENT**  
BORN TO **FARM**



## Groulx Equipment

For almost fifty years Groulx Equipment has been a cornerstone of East Ferris, growing and evolving to meet the needs of our community. Today, Groulx Equipment is competently helmed by the owner, Cam Groulx, Emile Groulx, Shop Manager and Viviane Shank, Office Manager.

In the early 1970s, Groulx Equipment was opened by Cam's father, and Cam grew up learning how to fix equipment in his father's garage. Cam became a certified mechanic and eventually inherited the shop from his father, and since then, Groulx Equipment has seen steady growth. A major milestone was accomplished in 1977, when Groulx Equipment became a Massey Ferguson Dealership. By 1985, Groulx Equipment expanded and opened a secondary dealership, Groulx Garage, in Cache Bay.

When asked about what lessons they have learned from doing business that young entrepreneurs would need to know to succeed, Cam stated the practical importance of knowing good professionals – lawyers, accountants, and bankers – and being able to access lines of credit. Viviane spoke about the importance of positive attitude, humour, building personal relationships in business and being an active member of the community.

As East Ferris now has fewer farms and more acreages than in the early years of the firm's existence, Groulx Equipment has changed its business model by selling smaller equipment more appropriate to lawn maintenance and landscaping, while still carrying farm equipment. But fundamentally, the Groulx ethic has remained unchanged. Cam has extensive knowledge of his inventory, which allows him to repair or replace parts of equipment, and he sells his customers products according to their needs.

In addition to being a Massey Ferguson dealership, Groulx Equipment carries notable brands, such as Woods, Walco, Husqvarna, UTVs, AGCO Farm Attachments, Lawn Garden Tractors, and many more.

**Store Hours for 244 Groulx Road**  
Monday to Friday 8:00 A.M. to 5:00 P.M.  
Saturday 8:00 A.M. to 12:00 P.M.

Email: [groulxequip@outlook.com](mailto:groulxequip@outlook.com)  
Telephone: 705-752-2229  
Fax: 705-752-4832

